



writerworks@mindspring.com

Public Relations & Events Manager, Chimney Rock Park, NC.

- National media spokesperson for the 1,000-acre tourist attraction
- Lead writer for the website, e-newsletter, press releases, brochures and print newsletter
- Liaison in business to business marketing projects with local and national industry partners
- Event coordinator for approximately 48 annual park hikes and workshops

Special Events Coordinator, Park Ridge Hospital Foundation, Fletcher, NC

- Writer and editor for all outgoing correspondence with a 2,000 member base of donors
- Managed the planning, promotion and execution of four annual charitable fundraising events
- Served as lead contact for negotiating contracts and entertainment as well as for all communication related to promotion, vendors and volunteers
- Assisted the Executive Director in fundraising and development for the Foundation

Director of Communications & Development, Habitat for Humanity International

- Responsible for all media relations and printed materials for promoting the organization
- Cultivated potential funding sources, secured donors and volunteers
- Assisted sponsoring businesses promote their good works to employees and media
- Planned and coordinated all fundraising initiatives and events

Marketing Manager, TELECO Inc. Greenville, SC

- Supported the specific "front-line" marketing efforts of the dealer network
- Advanced the corporate mission to the independent dealerships
- Ensured that all dealerships had current collateral material to market to the end user
- Wrote all copy for industry publications, newsletter and website
- Managed the content, design, production and inventory of \$275,000 in printed materials
- Researched and launched the company's first in-house graphics department
- Coordinated three national trade shows and an annual 4-day dealer conference

Communications Director, Vermont State Chamber of Commerce

- Headed the organization's first in-house communications department
- Researched, wrote and executed the Chamber's first comprehensive Communications Plan
- Promoted the Chamber's 1,500 member businesses through a wide variety of new marketing vehicles
- Launched the organization's first statewide business-to-business tourism industry newsletter
- Promoted economic development partnerships involving Chamber members, the State of Vermont, Former Gov. Howard Dean and the Vermont Chamber's team of lobbyists
- Planned staff and board retreats, annual meetings and news conferences

Gannett Inc., Writer for The Burlington Free-Press Burlington, VT

Thomson-Reuters Newspapers, Writer for The Daily Citizen Dalton, GA

The Chattanooga Times-Free-Press, Writer, Chattanooga, TN